



PRESS RELEASE

FOR IMMEDIATE RELEASE
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The Rape Crisis Center's First 5k Run/Walk

The Rape Crisis Center will be launching its first 5k walk/run on February 26, 2011. The Rape Crisis Center has supported victims of sexual assault, their families and the community for more than 35 years.

“We would now like to take our support outside the center and into the community,” said M. Lynn Blanco, President & CEO. “Our Run 4 Hope gives the community the ability to support the Center financially in addition to supporting its efforts to provide comprehensive services to survivors and their families.”

The Center is seeking support in providing Bexar County and its surrounding counties with comprehensive services to sexual assault victims and their families, through Corporate Sponsors, as well as runners/walkers.

All proceeds from the Run 4 Hope 5k will benefit The Rape Crisis Center's efforts to provide free crisis intervention, advocacy, counseling and education. Our goal is to raise \$5,000 in sponsorships. If you would like to contribute please contact Roxy Pruski at (210) 521-7273.

Sponsorship Levels Include:

DIAMOND, \$2500 - You will receive an appreciation plaque, advertising on promotional materials including race t-shirts, inclusion in public service announcements, company logo on promotional materials and in our website, and your company name on event banners/posters.

PLATNIUM, \$1000 - You will receive advertising on promotional materials including race t-shirts, inclusion in public service announcements, company logo on promotional materials and in our website, and your company name on event banners/posters.

GOLD, \$500- You will receive advertising on promotional materials including race t-shirts, company logo on promotional materials and in our website, and your company name on event banners/posters.

SILVER, \$250 - You will receive advertising on promotional materials including race t-shirts and company logo on promotional materials and in our website.

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Those who wish to participate may register at www.active.com. More information is available on the Center's website: www.rapecrisis.com. Online registration will close on Thursday, February 24 at 11:59 p.m. In person registration will be available the morning of the run.

Those who register prior to December 31, 2010 will be entered in a drawing to win a lower level ticket to see the San Antonio Spurs basketball team. Registration is \$20 if done by Friday, February 18 at 11:59 p.m. Registration will be \$25 from February 19 until the day before the race, Friday, February 25. Registering upon the morning of the race, Saturday, February 26, will be \$30.

Run 4 Hope will begin at 8:00 a.m. on Saturday February 26, 2011 at Brackenridge Park under the Koehler Pavilion. Ages 14 and up are welcome and awards will be presented to the top three finishers. A celebration will be held post-race and will include food and a visit from the San Antonio Spurs Coyote.

"We look forward to seeing the community support by their participation in our first Run 4 Hope 5k," said Blanco. "Through their participation the public is helping to build a bridge to hope, help and healing to victims of sexual assault and their families."

The Center's goals include: (1) assure that rape victims and other survivors of sexual violence receive proper and expeditious medical care, sensitive police response and encourage pursuit and rigorous prosecution of perpetrators; (2) strengthen community attitudes about rape and rape victims, and to assure society blames perpetrators, not victims; and, (3) reduce significantly the incidence and tolerance of sexual violence in our community.